

EMILY ANNE EPSTEIN

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EXPERIENCE

The Atlantic, Senior Visual Editor 2015 - PRESENT

- Develop the visual style and photo direction of The Atlantic's new responsive site in collaboration with Creative and Design Directors
- Brainstorm online presentation for feature and magazine articles, commissioning illustrations and photography
- Lead chart-building, slideshow-creating and map-drawing teams
- Oversee day-to-day selection of art for all sections of TheAtlantic.com
- Manage relationships and negotiate contracts with the Associated Press, Reuters, Getty and Corbis
- Curate weekly Spotlight photography column

The Atlantic, Senior News Editor 2014 - 2015

- Coordinated site-wide news coverage, leading 10-person staff on breaking news, blogging and features
- Prepared morning news briefs for all staff and issued calls to action in coordination with social team
- Monitored RSS feeds, Twitter, CrowdTangle and others for trending topics
- Promoted after managing merger with sister site, The Wire

New York Observer, Managing Editor 2012 - 2014

- Ran 30-person newsroom for production of weekly paper, ensuring adherence to editorial calendars, organizing copy editing and fact checking while coordinating with art, sales and digital teams
- Created and edited New York vertical as part of restructured internship program that emphasized general news blogging, leading to 700,000 page views per month
- Oversaw redesign of newspaper and website, training staff in SEO, photo editing, headline writing and social media
- Recruited writers and editors for staff positions and special sections, including creative services and sister publications
- Played an active role in discussions of publication's strategy and vision, including constant analysis of Google Analytics and improvement of digital-first workflow
- Maintained web and print budget, negotiating freelance rates and drafting contracts

Daily Mail, Reporter 2012

- Contributed eight pieces per day for largest website in the U.S.
- Led teams of stringers on important national topics
- Pitched enterprise stories, broke news, penned in-depth features and compelling photography essays
- Negotiated contracts and edited visual pieces

Metro US, Reporter & Photographer 2010 - 2012

- Reported and photographed spot news, features and photo essays
- Coordinated complex photo shoots for all sections of paper, from news to culture
- Spearheaded blogging section, recruiting and hiring talent
- Recognized by the Newseum for photo editing and the National Press Photographers Association for photography.

Time Out Buenos Aires, Reporter & Photographer 2008 - 2009

The Jersey Journal, Photographer 2007 - 2008

VII Photo Agency, Archive Assistant 2007

EDUCATION

Barnard College, Columbia University 2007 — B.A.

MAGNA CUM LAUDE
English, Film

SKILLS

CSS, HTML, Spanish, Wordpress, Chartbeat, SEO, Photoshop, InDesign, InCopy, Lightroom, FTP, Omniture, Google Analytics, SocialFlow, CrowdTangle

ORGANIZATIONS

Newswomen's Club of New York, Learning About Multimedia Project, **Barrier Free Living**, Habitat Para La Humanidad Argentina, **Goles y Metas**, Americorps, **Children's Radio Foundation**, FENCE

BIBLIOGRAPHY

The New York Times, Newsweek, TIME, NewsDay, Slate, The New York Daily News, The Village Voice, Der Spiegel, The New York Post, Getty Images, Corbis Images, The Chicago Tribune, DATUM, F-Stop Magazine, La Nacion, The Sydney Morning Herald